

VIRG | FOR BERNERO | MAYOR 2021

Together, a better Lansing

Friends of Lansing,

In times like these, we need bold, decisive leadership. Leadership that is competent and collaborative to bring about healing and unity. We are finally getting that in Washington DC.

We can have it in Lansing as well with Virg Bernero back as Lansing's Mayor.

For 12 years, Virg led Lansing through some of its toughest times and made historic progress. Even before the Flint water crisis, Virg saw the danger to our drinking water posed by lead service lines. As a state senator, he held hearings to expose the issue and as Mayor, he led the initiative to remove them making Lansing one of only two cities in the nation to accomplish this.

Mayor Bernero led Lansing through the Great Recession and saw us through the bankruptcy and rebirth of GM. He organized mayors from around the country and went to Washington to help win the Auto Rescue package. His Mayor's Auto Coalition (MAC) conceived of and helped pass the RACER Trust to provide millions to clean up contaminated former GM sites like those in Lansing.

Virg made JOBS and the economy his top priority, helping to win over \$3 billion in new investment. He led efforts to create LEAP - a new regional economic development effort and joined with Gov. Granholm and local leaders to create Lansing's Promise Scholarship program.

Virg led efforts to regionalize and save Potter Park Zoo, so it now has secure, county-wide funding. A few years later, he used the same model to win county-wide support for the Lansing River Trail. These wonderful community assets are no longer burdens on the city of Lansing.

There were tough and sometimes unpopular decisions, like closing two golf courses - Red Cedar and Waverly - that were draining city resources. New Developments will now be sources of jobs and revenue for Lansing.

Then, like now, Lansing faced tough times, but leaders don't use challenges as excuses, rather as building blocks and steppingstones. Virg believes by working together, we can leverage the assets and talents right here in the Capital City to get Lansing back on the right track.

When it comes to getting things right, nothing could be more important than transparency and accountability in policing. Mayor Bernero put body cameras on Lansing cops early on, expanded Community Policing, and accomplished 95 percent of President Obama's 21st Century Police Reforms. Transparency is a must when lives hang in the balance.

If you believe Lansing's best days still lie ahead, if you believe we must continue to move boldly forward together, then show your support today and donate! www.actblue.com/donate/virgforlansing

Virg Bernero is the experienced, competent, and compassionate leader we need to unite our city.

Call Virg at (517) 618-1634 if you have any questions about the content of this letter or his plans for Lansing's future.

Thank you,
Team VIRG



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[Paid for by Virg Bernero for Lansing]